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1. (currently amended) A method for obtaining information based on a TV program, comprising:

~~displaying~~ receiving from a head end transmitter, along with the program, closed captioning text;

~~causing~~ primary words within the closed captioning text as received from the head end transmitter ~~[[to]]~~ appearing differently within the closed captioning text than remaining secondary words when the closed captioning text is presented on a display of a TV prior to any user selection of words in the closed captioning text;

permitting a user of a remote control device communicating with the TV to select at least one word to establish a selected word; and

if the selected word is a primary word, displaying a list of content related to the selected word.

2. (original) The method of Claim 1, wherein the list is displayed in a picture-in-picture (PIP) window on the TV.

3. (original) The method of Claim 1, wherein the list is displayed on a display of the remote control device.

4. (original) The method of Claim 1, wherein the selected word is a secondary word, and the method comprises displaying a dictionary definition of the selected word.

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5. (original) The method of Claim 1, further comprising permitting a user to select at least one content on the list and displaying the content.
6. (original) The method of Claim 5, wherein the content is obtained from an audio/video data storage associated with the TV.
7. (original) The method of Claim 5, wherein the content is downloaded from at least one of: the Internet, and a transmitter head end, in response to the user selecting the content.
8. (original) The method of Claim 7, further comprising adding the content to a local data storage associated with the TV and correlating the content with other content related to the selected word.
9. (original) The method of Claim 7, further comprising billing the user for downloading the content.
10. (currently amended) A system for obtaining information using a TV closed caption display, comprising:
- a TV receiving content from a source, the content including closed caption text;
 - a remote control device configured for wireless communication with the TV; and

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a data structure accessible to a computer associated with at least one of: the source, and the TV, the computer retrieving from the data structure a list of content related to at least one word appearing in the closed caption text and selected by a user manipulating the remote control device, the word appearing within the closed caption text and being selected from the closed caption text by means of the remote control device, the word being made to flash within the closed caption text.

11. (original) The system of Claim 10, wherein the list is displayed in a picture-in-picture (PIP) window on the TV.

12. (original) The system of Claim 10, wherein the list is displayed on a display of the remote control device.

13. (original) The system of Claim 10, wherein the user can select a word to cause the computer to transmit to the TV a dictionary definition of the word.

14. (original) The system of Claim 10, wherein the remote control device can be manipulated to select at least one content on the list for displaying the content.

15. (original) The system of Claim 14, wherein the content is obtained from an audio/video data storage associated with the TV, and the computer is in the TV.

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16. (original) The system of Claim 14, wherein the content is downloaded from at least one of: the Internet, and a transmitter head end, in response to the user selecting the content.

17. (original) The system of Claim 16, wherein a processor associated with the TV adds the content to a local data storage associated with the TV and correlates the content with other content related to the selected word.

18 -27. (canceled).

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